

 The University of North Carolina at Charlotte Current Revision Date: 04/14/22			Verbiage Charlotte™ Charlotte Forty-Niners™ The University of North Carolina at Charlotte™ UNC Charlotte® Forty-Niners™ Niner Nation®		
Established: 1946 Mascot Name: Norm	Location: Charlotte, NC Conference: Conference USA (C-USA)	Nickname: Forty-Niners	Note: The Verbiage "UNC Charlotte" and The University of North Carolina at Charlotte may not be used with the athletic marks # 1 - 36 ("Charlotte" is the preferred verbiage to use, if needed), and the verbiage "Forty-Niners" cannot be combined with Tertiary 49ers or the Tertiary 9ers Marks.		
Charlotte Green PANTONE 7484 C CMYK: 92, 8, 75, 58 RGB: 0, 87, 63 MADEIRA Rayon: 1370 RA: 2392			Niner Gold PANTONE 7503 C Metallic: PANTONE 10126 C CMYK: 23, 26, 57, 13 RGB: 168, 153, 104 MADEIRA Rayon: 1070 RA: 2630		
<small>Approved University colors or the "PANTONE" colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.</small>					

Primary C Marks		Secondary CLT Marks		Tertiary 49ers Marks		Tertiary 9ers Marks	
1		4		7		10	
2		5		8		11	
3		6		9		12	


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C Type Marks				Wordmarks							
13		14		15		16		19		22	
CHARLOTTE.		NINERS.		CHARLOTTE.		NINERS.		CHARLOTTE		NINERS	
20		23		21		24		25		26	
								Font System ABCDEFGHIJKLMNOP OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz .,:!?"@#\$%&*()[]		ABCDEFGHIJKLMNOP OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz .,:!?"@#\$%&*()[]	

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Green		Brown		Flesh		Gold		Gray		Black		White	
PANTONE 7484 C		PANTONE 463 C		PANTONE 487 C		PANTONE 465 C		PANTONE Cool Gray 7 C		PANTONE Process Black C		White	
Pants Light	Hat/Gloves Light	Flesh Light	Flesh Shadow	Beard Light	Beard Shadow	Shoe Light	Shoe Shadow	Pickaxe Shadow	Shirt Shadow				
PANTONE 349 C	PANTONE 4635 C	PANTONE 489 C	PANTONE 486 C	PANTONE 1615 C	PANTONE 161 C	PANTONE 4485 C	PANTONE 448 C	PANTONE Cool Gray 10 C	PANTONE 2706 C				
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Norm Marks													
27		28		29		30		31		32		33	
34		35		36		37		38		39		40	

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Institutional Marks	
 UNIVERSITY OF NORTH CAROLINA CHARLOTTE	
 UNIVERSITY OF NORTH CAROLINA CHARLOTTE	
University Seal THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE 1946	
Institutional Green PANTONE 349 C CMYK: 100, 0, 91, 41 RGB: 0, 112, 60 MADEIRA Rayon: 1250 RA: 2208	

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ADDITIONAL PERTINENT INFORMATION	<ul style="list-style-type: none"> University seal permitted on products for resale (reviewed on a case-by-case basis). No alterations or overlaying graphics to seal permitted. University does not license consumables. University does not license health and beauty products. University permits numbers on products for resale. Mascot caricatures permitted. Cross licensing with other marks may be permitted with an additional agreement. 	<ul style="list-style-type: none"> No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations. No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks. If you have previously received approval for "UNCC," please consider this approval no longer valid and resubmit artwork. When producing product featuring Athletics marks, "Charlotte" is preferred if utilizing text as part of the design.
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